



DIGITAL DIPLOMACY

BUILDING THE COMMON FUTURE WITH TECHNOLOGY (DD-TECH)

MOOC SYLLABUS

ERASMUS+ KA220-HED

COOPERATION PARTNERSHIPS IN HIGHER EDUCATION

2021-1-TR01-KA220-HED-000027609



Funded by
the European Union



GENERAL INFORMATION

This module focuses on the multifaceted nature of digital diplomacy by organizing the online course into five issue-specific parts. The first part (C1) of the MOOC delves into the historical foundations and new features of diplomacy. The second part (C2) explores the impact of trending technologies on the future of diplomatic relations, covering AI, blockchain, and cybersecurity. The third part (C3) focuses on the nexus of innovation, digitalization, and digital culture in diplomatic contexts. The fourth part (C4) tackles Digital Diplomacy Governance and the transformation of institutions. The final part (C5) is dedicated to the exploration of future and prospective solutions through digital diplomacy.

Type:	Self-paced course
Target audience:	Advanced BA students, prospective and first-year MA students interested in political science and international relations
Language:	English (<i>for all videos produced within DD-Tech, transcripts are available in English, as well as in Estonian, Italian, Romanian, Slovenian and Turkish</i>)
Credits:	5 ECTS (i.e. 1 ECTS for the self-paced online tasks + 4 ECTS for collaborative class exercises; 1 ECTS = 25-30h).
Workload:	The course contains around 30 hours of self-paced work (i.e. watching video materials, reading texts, solving quizzes), as well as about 120 hours of collaborative class exercises (including the research and documentation time for both individual and team tasks). Throughout the course, we expect students to read all compulsory readings, watch video lectures, solve all the quizzes and, in the case of collaborative classes, communicate with the lecturers.
Final assessment:	Pass/fail
Course homepage:	Moodle



Recommended background:	Some prior knowledge of the key concepts and theories related to diplomacy and international relations is useful but beginners are also guided to confidently navigate the field. However, participants should have at least basic web communication skills and basic familiarity with digital tools used for information searching and learning. Participants should be able to work independently and be able to work and contribute to a discussion in a multicultural online environment.
Course format:	The module includes a combination of pre-recorded video lectures, written materials, and various academic and media sources for in-depth information and analysis. The module is designed for both individual and class / collaborative teaching settings. Each of the five constituting parts includes a set of video lectures of different lengths, reading materials and a short multiple-choice quiz. The final part also includes a set of collaborative class exercises to support the efforts of instructors who use the module with a group of students. All necessary course material is uploaded to the online learning environment – Moodle. In addition to the thematic material, students have access to a course glossary, course supporting materials (i.e. course syllabus, tips for studying online and for completing the course successfully, a video on navigating through Moodle for external participants), as well as a communication platform in the form of Moodle forum.
Technical requirements	<p>To successfully follow the course we recommend the following technical requirements:</p> <ul style="list-style-type: none">• Windows 7 or newer• MAC OS X 10.10 (Yosemite) or newer• Microsoft Office 2010 or newer• Backup device or service• Security Software (Anti-virus/firewall)• Current Web Browser(s), Firefox, Chrome, Safari• Internet connection, preferably high-speed ADSL, cable or similar• Speakers/Headphones
Instructors:	Özgün Erler BAYIR (project coordinator, Türkiye), Jana ARBEITER (Slovenia), Ugur Yasin ASAL (Türkiye), Stefano BRAGHIROLI (Estonia), Mehmet Ali ERTÜRK (Türkiye), Luciana Alexandra GHICA (Romania), Iris KOLEŠA (Slovenia), Andrea LOCATELLI (Italy), Mihkel SOLVAK (Estonia), Claudiu D. TUFİŞ (Romania), Boštjan UDOVIČ (Slovenia), Nicoletta VITTADINI (Italy), Antonio ZOTTI (Italy)
MOOC instructional designer:	Anna BEITANE (Estonia)

COURSE OBJECTIVES

The MOOC has several objectives:

- to provide an overview of the key historical events and conditions that have shaped modern diplomacy;
- to lay out the features and forms of modern diplomacy, including the role of digital tools and technologies in diplomatic practices;
- to develop an understanding of the basics of significant digital technologies and applications such as open data, blockchain, artificial intelligence and cybersecurity;
- to outline the social, economic and political impact of digital technologies, and showcase the use of these technologies in IR;
- to give a comprehensive understanding of the dynamic relationship between innovation, digitalization, and digital culture in contemporary contexts;
- to identify the types of actions facilitated by digitalization that influence institutional and normative contexts in global governance;
- to provide the possibility to integrate the acquired knowledge and skills to generate solutions for both hypothetical and real-life problems related to the case studies of digital diplomacy outlined in the course. I studies

LEARNING OUTCOMES

A participant, who has successfully completed the course should:

- understand and distinguish the key historical events and conditions that have shaped modern diplomacy;
- identify features and forms of modern diplomacy, including the role of digital tools and technologies in diplomatic practices;
- understand the basics of significant digital technologies and applications such as open data, blockchain, artificial intelligence and cybersecurity;
- identify the social, economic and political impact of digital technologies, and showcase the use of these technologies in IR;
- analyse the dynamic relationship between innovation, digitalization, and digital culture in contemporary contexts;
- evaluate the types of actions facilitated by digitalization that influence institutional and normative contexts in global governance;
- integrate the acquired knowledge and skills to generate solutions for both hypothetical and real-life problems related to the case studies of digital diplomacy outlined in the course.

COURSE STRUCTURE

Section	Topic	Instructors
C1	Background, New Types and Features of Diplomacy	Özgün Erler BAYIR Luciana Alexandra GHICA Antonio ZOTTI
C2	Shaping the Future: Trending Technologies	Ugur Yasin ASAL Stefano BRAGHIROLI Mehmet Ali ERTÜRK Mihkel SOLVAK
C3	Innovation, Digitalization, and Digital Culture	Iris KOLEŠA Luciana Alexandra GHICA Nicoletta VITTADINI
C4	Digital Diplomacy Governance and Transformation of Institutions	Jana ARBEITER Andrea LOCATELLI Claudiu D. TUFIŞ Boštjan UDOVIČ
C5	Common Future and Prospective Solutions via Digital Diplomacy	Özgün Erler BAYIR Luciana Alexandra GHICA Antonio ZOTTI

READINGS LIST

Each section (i.e. C1-C5) has specific readings listed in the MOOC. A list of all sources referenced or included as reading material in the MOOC is provided at the end of this syllabus in the section *List of references*.

ASSIGNMENTS AND GRADING POLICY

The self-paced part of the course consists of 100 points. In order to pass the MOOC, students need to accumulate from all compulsory assignments at least 75 points.

The course assignments are comprised of the following elements:

- **Short multiple-choice quizzes** (max. 50 points of the final grade) – are offered at the end of each section (i.e. C1 to C5), and test the basic understanding of the provided learning material. Each quiz consists of 10 questions, with 1 point per each correct answer. The quiz can be taken twice with no penalty. The submission with the maximum score is used as the effective score for that quiz.
- **Review quiz** (max. 50 points of the final grade) – consists of 25 questions (2 points each) testing knowledge accumulated throughout the entire course. This quiz can be taken once

GRADES AND FEEDBACK ACCESSIBILITY

Students can track their progress and access their grades on Moodle, in the section **Grades**. All multiple-choice quizzes are graded automatically and the result of the evaluation is available immediately after the completion of the test.

COURSE CERTIFICATE

Students who complete all compulsory tasks and who meet at least the minimum passing threshold criteria (75 points from the overall grade) will receive the digital certificate.

COMMUNICATION AND FEEDBACK

Before starting the course, students will be asked to fill in the **pre-course survey** to help the organizers better understand students' demographics, learning experience as well as expectations from the MOOC. The survey should take no longer than 10 minutes to complete.

During the course, a Moodle forum will be available for the participants. Students are highly encouraged to use **Moodle Forum (section Technical Questions and Course Questions)** to ask questions that might arise in relation to MOOC:

At the end of the course, students will be asked to submit the **post-course survey** to reflect on their learning experience and rate the quality of lectures, teaching and reading materials as well as to propose their own recommendations and suggestions on how to improve the course.

For clarifications about the course content, students can contact the members of the DD-Tech team (see below)

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This material was developed within the Erasmus+ project 2021-1-TR01-KA220-HED-000027609 **Digital Diplomacy: Building the Common Future with Technology (DD-Tech)**.

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